



*unbound*

GRACE HOPPER 2025  
CELEBRATION INDIA

**PROSPECTUS**

DECEMBER 3-5, 2025 | BANGALORE



unbound

GRACE HOPPER 2025  
CELEBRATION INDIA



## Table of Contents

03	A Message from AnitaB.org	15	Why you should be a part of GHCI 25
04	A Message from AnitaB.org India	16	Tracks at GHCI 25
05	Design Principles of GHCI based on Sustainable Development Goals	17	GHCI 25 Packages
06	Previous GHCI Editions Impact	19	GHCI 25 Category Sponsorship
07	GHCI 24 Highlights	20	GHCI 25 Add-on Branding Packages
09	GHCI 24 Audience Split	22	Booths at GHCI 25
10	GHCI 24 Coverage Highlights	23	Hopper Roadshow Experiences
11	GHCI 24 Partners	24	Beyond the Conference Experiences GHCI 25
12	GHCI 24 Gallery	25	Contact Us
13	Unbound at GHCI 25		



# A Message from AnitaB.org

As I reflect on the Grace Hopper Celebration India 2024, I'm filled with so much pride and joy from what we were able to accomplish together. From the AnitaB.org India staff, partners, speakers, attendees, and more, we did it with Grit, Heart, Courage and Intent, and our Celebration was indeed just that – a celebration – once again. So, heading into GHCI 25, I'm turning that resounding joy into excitement and anticipation for what's to come.

We're headed back to the dynamic city of Bengaluru! What stands as a thriving innovation and technology hub across Asia will serve as a space that won't just be about celebrating accomplishments but about sparking new ideas and building lasting connections. We'll continue the thoughtful updates to our policies and practices and ensure that this year's Celebration will inspire action and set an even higher standard for innovation and impact. What a unique opportunity India, therefore GHCI, is poised to offer all who will participate in its greatness!

I invite you to explore our GHCI 25 Prospectus and see how AnitaB.org India is curating unique opportunities for you to engage, to elevate, and to stand with us in camaraderie for our tech community. This year's theme, Unbound, is a call to action on breaking free from limitations, allowing women to push the boundaries of career, influence, and impact. But Unbound isn't just a theme – it's a movement that we all can lean into. Join us!

*Brenda Wilkerson*

**Brenda Darden Wilkerson**

President and CEO, AnitaB.org





# A Message from AnitaB.org India

Grace Hopper Celebration India 2025 is not just a tech conference. It is a reminder that we need spaces and platforms of collective consciousness. Places where people come together to learn, to grow, to collaborate, to connect, and to transform the world they are part of. Because in numbers, there is power. What we may not be able to do as individuals, we can achieve as a collective. And this collective is our community, the backbone of our organization. GHCI 24 reminded us of that truth.

Thank you for making GHCI 24 such a resounding success – your energy, participation, and commitment brought our celebration to life in powerful ways. It reaffirmed that when we come together with intention, impact follows.

Women are shaping the future not only as mothers, daughters, and sisters but also as changemakers and leaders. They are leading organizations that use technology to bridge long-standing gaps. They are making sure their voices are heard, claiming their place at the table, and driving impact in spaces where it truly matters. GHCI is a celebration of that spirit. It brings together organizations and individuals who are nurturing purpose-led transformation with empathy and ethos, and who value collaboration, innovation, and inclusion.

This year's theme, Unbound, encourages us to reimagine what is possible when we let go of restrictions, question the status quo, and embrace the full extent of our potential with courage and clarity. As we begin this year's celebration, we hold space for those who have not always had access or opportunity. We open our hearts to build a better, safer, more conscious and empathetic world. GHCI 25 is the beginning of that journey. We invite you to join in, contribute in ways that feel right for you, and help shape a future that is kinder, more inclusive, and filled with possibility.



**Shreya Krishnan**

Managing Director, AnitaB.org India Operations





# Design Principles of GHCI based on Sustainable Development Goals (SDGs)

## Goal 5 Gender Equality

*Achieve gender equality and empower all women and girls.*

Empowering organizations to close gender gaps by fostering inclusive cultures, advancing women's leadership, and ensuring equitable access to opportunities across all levels.

## Goal 3 Good Health and Well-being

*Ensure healthy lives and promote well-being for all at all ages.*

Expanding corporate awareness around employee well-being and fostering a culture that prioritizes sustainable work-life integration.

## Goal 8 Decent Work and Economic Growth

*Promote sustained, inclusive and sustainable economic growth, full and productive employment and decent work for all.*

Promoting inclusive employment by empowering companies to actively design career pathways for marginalized and underrepresented communities.

## Goal 10 Reduced Inequalities

*Reduce inequalities within and among countries.*

Encouraging companies to address systemic barriers and expand representation by embedding equity-focused policies that support individuals across diverse backgrounds, abilities, and identities.

## Goal 17 Partnerships for the Goals

*Strengthen the means of implementation and revitalize the global partnership for sustainable development.*

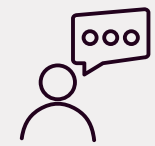
Collaborating with leadership teams to co-create ethical, inclusive, and socially responsible business models through meaningful partnerships.





# Previous GHCI Editions Impact

## INDIVIDUALS



**98%**

significantly expanded their network of technical women.

**84%**

of professional respondents rated the overall quality of GHCI as excellent or good.

**72%**

learned about technologies, skills and/or research that will help advance their work.

**10**

TRACKS

**105**

SESSIONS

**300**

SPEAKERS

**2,222**

PROPOSALS

## ORGANIZATIONS



**371**

start-ups and academic organizations represented through attendees and speakers.

**81%**

of the sponsor respondents rated their overall experience at previous GHCI Editions as exceeding or meeting expectations.

**79.2%**

of the respondents used the mobile app successfully. Mobile app adoption went up by 25.6% with almost 235,000 engagements.

**34%**

of respondents submitted their resume to the Resume Database.

## STUDENTS



**93%**

of student respondents rated the overall quality of the previous GHCI Editions as excellent or good.

**23%**

of student respondents received an offer for a job or internship.

## TECHNOLOGIES

**77.1%**

Emerging technologies

**73.7%**

Artificial Intelligence (AI) and High Performance Computing (HPC)

**72.2%**

Tech for Good



# GHCI 24 Highlights

## Roadshows

7

Roadshows

1,079

Attendees

76

Speakers

6

Partners

## Hackathon

2,391

Registrations

1,178

Women & Minority  
Registrants

266

Ideas Submitted

66

Ideas Shortlisted  
for Phase 2



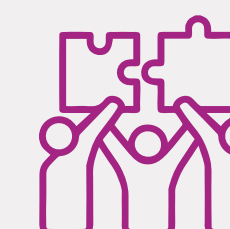
7,000+  
Attendees



150+  
Sessions



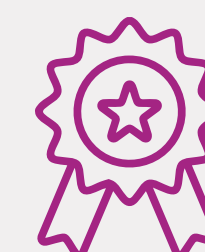
700+  
Organizations



35+  
Ecosystem  
Partners



300+  
Speakers



15  
Sponsors

# GHCI 24 Highlights



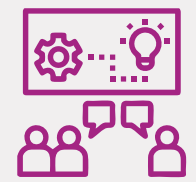
Making its debut, the **AnitaB.org India Job Platform** generated massive interest, with over **1,300 professionals** eager to explore opportunities in tech.



With exciting tracks like **AI/ML, Cloud, IoT, Cybersecurity**, and more, attendees experienced over **100 hours** of inspiring sessions that sparked new ideas, fueled creativity, and paved the way forward.



**2,500+ individuals** participated in the hackathon and showcased the power of diverse teams in creating impactful tech solutions.



**13 masterclasses and workshops** were very well received by attendees, covering topics such as Imposter Syndrome, The Future of Coding, Automation with Generative AI Models, and many more.



For the first time, GHCI featured a dedicated track for **mid-senior leaders**. The Executive Experience track emerged as one of the event highlights, offering peer-to-peer learning and networking opportunities.

*unbound*

GRACE HOPPER 2025  
CELEBRATION INDIA



The **Innovation Showcase Lounge** provided our partners with an exciting platform to not only demonstrate their innovative technologies but also engage in dynamic conversations about the future of tech and its potential impact.



Some of our top speakers included **Sirisha Voruganti** (Lloyd Technology Center), **Heena Raval** (Google), **Rohini Srivathsa** (Microsoft), **Bo Young Lee** (AnitaB.org), **Sindhu Gangadharan** (SAP Labs), **Bhumi Pednekar** (Actress), and **Papa CJ** (Executive Coach & Comedian), who shared their insights and expertise.



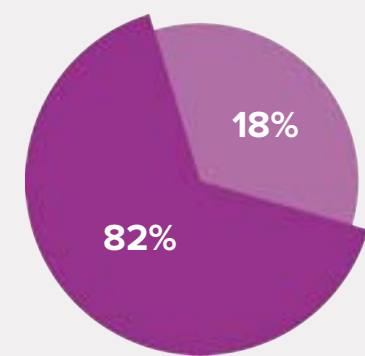
An unforgettable celebration of creativity and culture took center stage, with **art exhibits, heartfelt book readings, a captivating film festival**, and a pride parade - setting the perfect tone for an inspiring and vibrant environment.



Both evenings were graced by powerful performances from artists like **Usha Uthup**, **Carlton Braganza**, and **Sushant Divgikar** (Rani Ko-HE-Nur), celebrating the spirit of the **'me+we' theme** - embodying collaboration, courage, and the drive to spark innovation and change.



# GHCI 24 Audience Split



**82%**  
In-Person



**18%**  
Virtual



**7,000+**  
Attendees



**300+**  
Pride March  
Participants



**52%**  
Entry Level



**16%**  
Mid-Career



**32%**  
Senior/Exec



**12**  
States  
represented



**9**  
Countries including  
USA, UK, Australia,  
Singapore, Afghanistan,  
and Bolivia



# GHCI 24 Coverage Highlights

## Media Coverage



29  
online



50  
print



7  
in-depth  
stories about  
GHCI in  
key media

## Social Media Coverage



LinkedIn

Achieved an impressive  
**454,636**  
total impressions.



Instagram

Garnered impressive  
**240,562**  
views/impressions.



Across all platforms, we collectively reached an outstanding total of  
**720,334**  
impressions.



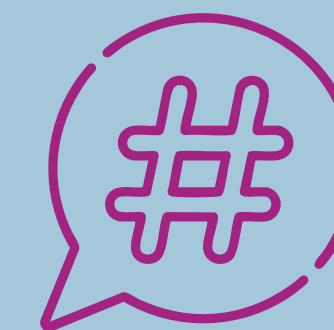
X (Twitter)

Garnered  
**20,710**  
total impressions.



Facebook

Generated  
**4,426**  
impressions.



### Hashtag Impact

The hashtag **#GHCI24** reached a phenomenal **6,526,369** impressions, reflecting the event's strong engagement and wide-reaching impact.



# GHCI 24 Partners

Google



AMERICAN  
EXPRESS

Uber

Avalara  
Tax compliance done right

UKG  
Our purpose is people

Capital One

INTUIT

Walmart \* Global Tech

MOTORQ

TESCO Technology

Opendoor

ORACLE

twilio



AssisTech  
Foundation  
Accelerating Social Impact

SaralX



SCoRe  
School of Communications & Reputation



Interweave  
because we are all different

herkey



aspire  
FOR HER

KERALA  
STARTUP MISSION

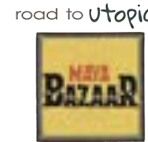


#LeadLikeHer  
Tobe



WOMEN  
inTECH  
India

HER SECOND  
INNINGS



[PARITY]  
Unlock Inclusion. Unleash Potential

SHENOMICS  
women leading from within

SHEROES

Katalyst  
mindful change

VOICE4Girls

TinkerHub  
Foundation

WICCI  
WOMEN IN COMMUNITY & CIVIC ENGAGEMENT



FOSS  
UNITED

Hasiru Dala  
INNOVATIONS  
Inclusive Creativity



NSR  
CEL

NSE talent  
sprint





# GHCI 24 Gallery





unbound

GRACE HOPPER 2025  
**CELEBRATION** INDIA



# Unbound at GHC 25

The theme for GHCI 25 is **Unbound**. This year, Unbound represents more than a theme. It is a declaration. A bold statement that calls on technologists to release the limitations that have shaped their journeys, whether structural barriers, societal expectations, or self-doubt.

**Unbound** is about reimagining what is possible when we break free from predefined paths and dare to chart our own course. It celebrates the courage to question norms, the strength to challenge boundaries, and the vision to lead with authenticity, innovation, and purpose.

At **GHCI 25, Unbound** will come alive as a movement that empowers individuals to show up fully, take up space unapologetically, and drive impact that is bold, inclusive, and lasting. Here, you will not just celebrate where you have been. You will help redefine where we all can go.

# What does it mean to be HUMAN?





# GHCI Ecosystem



## Organizations

GHCI offers unparalleled exposure and brand visibility, access to top-tier talent, and networking opportunities with industry peers and decision-makers. Showcase your thought leadership, engage with the community, promote your products and services, and invest in future tech leaders.



## Technologists

Gain cutting-edge insights, develop skills through workshops and sessions, and expand your network with peers and mentors. Enhance your career growth, draw inspiration from industry leaders, and immerse yourself in continuous professional development.



## Students

Explore career paths in technology, connect with professionals and mentors, and enhance your skills through workshops. Discover internship and job opportunities, get inspired by industry leaders, engage with the community, and advocate for inclusion in tech.

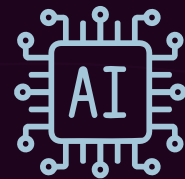


## Ecosystem Partners

Collaborate and expand your reach through strategic alliances and tap into new market opportunities. Strengthen partnerships with organizations and technologists, showcase innovative solutions, and drive collective growth in the tech ecosystem while fostering inclusive innovation.



# Tracks at GHCI 25



## AI: Today & Tomorrow

Artificial Intelligence is no longer a distant concept, it's reshaping industries, transforming workflows, and redefining what's possible today. This track will provide a comprehensive understanding of AI's current applications, going deeper into the technology and its trajectory toward the future, like AGI, quantum computing integration, and AI-human collaboration models.



## Cybersecurity, Cloud & IoT

Explore the future of cybersecurity, cloud, and IoT at GHCI 2025, diving into themes like Zero Trust architectures, AI-driven threat detection, and sustainable cloud innovations. Unlock how intelligent IoT and next-gen platforms empower smarter cities and secure, scalable digital transformation.



## Tech for Social Good & Ethics

This track explores how emerging technologies can address global challenges outlined in the UN Sustainable Development Goals. Participants will discover ways to align innovation with sustainability, apply ethical frameworks, and use their skills to create lasting social impact.



## Leadership Evolution: Emerging to Executive

This track helps individuals lead with emotional intelligence and intentionality by building self-awareness, mindfulness, and confidence. It also explores executive leadership areas like strategy, transformation, crisis management, and team building, equipping leaders to navigate C-suite challenges and drive innovation. Whether you're starting out or experienced, you'll gain practical strategies, connect with peers, and learn from seasoned leaders.



## Entrepreneurship

This track brings together industry experts, VCs, and founders to explore the journey from innovative ideas to thriving businesses. Learn key strategies across funding, sales, marketing, market access, and scaling. Whether you're just starting out or already building, gain practical insights, grow your network, and shape a sustainable, high-impact venture.



## Media & Communications (NOT SPONSORED)

This track explores how media and storytelling shape perceptions of the tech industry. It highlights the power of communication in influencing narratives, breaking stereotypes, and driving more inclusive representation in tech.

unbound

GRACE HOPPER 2025  
CELEBRATION INDIA





# GHCI 25 Packages



## EXPO HALL BOOTH PARTNER

**INR 20L (USD 24K)**

Gain premium exposure and access to top-tier networking at the GHCI Expo Hall.

### Benefits

- Logo on GHCI website
- Showcase your product or service
- Connect with tech professionals



## TRACK SPONSORS

5 AVAILABLE

**INR 15L (USD 18K)**

Align your brand with any of the 6 main GHCI tracks and gain visibility among highly targeted attendee groups.

### Benefits

- Logo on GHCI website
- Track and session branding prominently featured
- Co-branded partnership with AnitaB.org India
- Reach focused tech audiences through the sessions
- High brand visibility throughout the event



## EXECUTIVE EXPERIENCE LOUNGE

1 AVAILABLE

**INR 25L (USD 30K)**

Create an exclusive experience for industry leaders and C-suite executives, spotlighting your brand in a high-impact setting.

### Benefits

- 2-minute welcome remarks by sponsoring company
- Sponsor branding on Executive Lounge webpage
- Curated event agenda designed for executives
- Direct engagement with 30–50 Executive Experience attendees
- Networking opportunity with senior tech leaders

*Audience is selected and invited.*



## SPEAKER LOUNGE PARTNER

1 AVAILABLE

**INR 20L (USD 24K)**

Be the exclusive host of the Speaker Lounge – where leaders, innovators, and change-makers connect.

### Benefits

- Logo on GHCI website
- Branding on lounge signage, posters & association materials
- Recognition and visibility among key speakers and influencers
- Opportunity to distribute branded items



## HACKATHON PARTNER

2 AVAILABLE

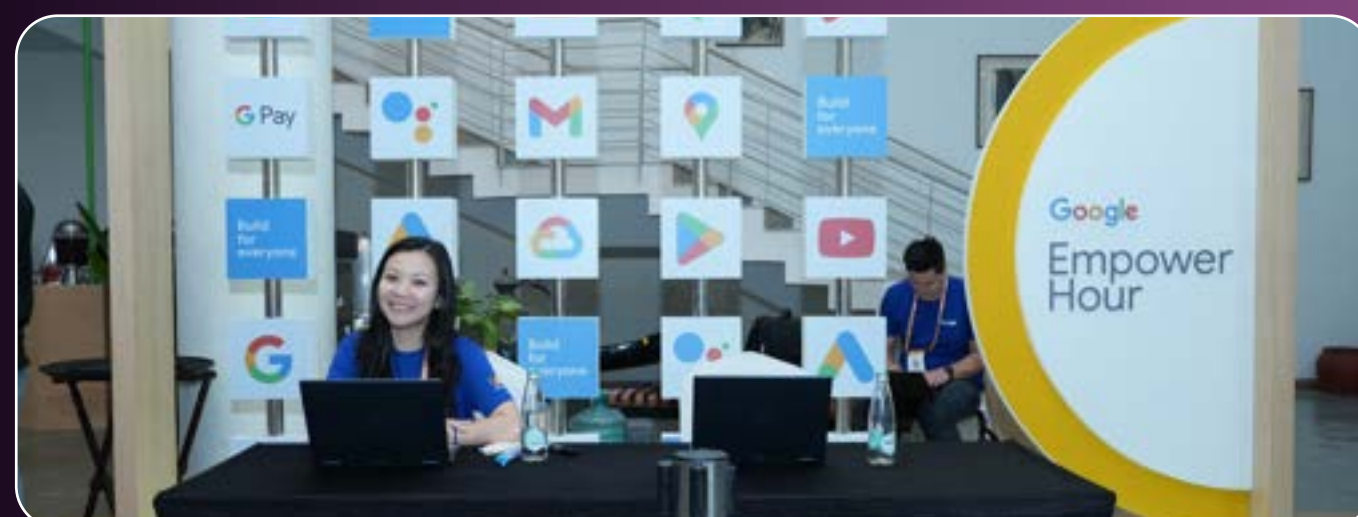
**INR 25L (USD 30K)**

Sponsor GHCI's tech Hackathon in partnership with HackerEarth, where participants innovate, collaborate, and tackle real-world challenges.

### Benefits

- Exclusive branding as the main sponsor
- Sponsor a challenge aligned with your focus area
- Inclusion in marketing campaigns
- Reach a targeted audience of tech professionals
- Showcase products/services

For customization, contact us at [corporate@anitabindia.org](mailto:corporate@anitabindia.org)





# GHCI 25 Packages



## BADGE & LANYARD PARTNER

1 AVAILABLE

**INR 30L (USD 36K)**

Get high-impact visibility by sponsoring the official badges and lanyards of GHCI 25.

### Benefits

- Exclusive logo branding on the badge and lanyard for all GHCI attendees



## SPECIAL EVENT HOSTED BY SPONSOR (BREAKFAST OR DINNER)

4 AVAILABLE

**INR 8L / 100 pax | INR 5L / 50 pax (USD 9.5K / USD 6K)**

Host a private networking event promoted through the GHCI Agenda and platform – from active sessions like yoga to dinners to receptions.

### Benefits

- Sponsored Host Event listed in GHCI Agenda
- Logo on session name and event title
- Detailed session description (event type, time, RSVP info)
- Promotion on GHCI website and mobile app
- 1 Lead Retrieval License to collect attendee data
- Visibility in the GHCI schedule
- Event open and accessible to all

*All events must be approved by AnitaB.org India through the Content Review Process. Specific deadlines apply.*



## DELEGATE KIT PARTNER

1 AVAILABLE

**INR 30L (USD 36K)**

Brand the official delegate kit distributed to GHCI attendees.

### Benefits

- Exclusive logo branding on the delegate kit
- Visibility throughout the event



## HOPPER ROADSHOW

7 AVAILABLE

**INR 10L (USD 12K)**

Partner with us for a roadshow in a city of your choice. We will curate half day event in your office space and invite audience from our communities in that city.

### Benefits

- Featured visibility and recognition in all roadshow promotions
- Branding on digital and physical collateral
- Alignment with critical conversations around inclusion, talent development, tech frontiers and more
- Promotion across AnitaB.org India's channels
- Extended audience reach beyond GHCI
- Build a talent pipeline via networking and engagement

For customization, contact us at [corporate@anitabindia.org](mailto:corporate@anitabindia.org)





# GHCI 25 Category Sponsorship

	Platinum	Diamond	Gold	Silver
	INR 1.5Cr   USD 180K	INR 1Cr   USD 120K	INR 75L   USD 90K	INR 50L   USD 60K
Expo Hall Space	20' x 20' Island Booth & Multiple (Upgrade Options Available)*	20' x 10' Double Corner Booth (10' x 30' Upgrade Option Available)*	16' x 12' Inline Booth (10' x 20' Upgrade Option Available)*	14 x 10' Wide Kiosk
In-Person Registrations*1	24	12	6	1
Virtual Registrations*2	12	6	4	2
Executive Experience Registrations*3	2	1	0	0
Booth Must Be Staffed	✓	✓	✓	○
Job Board Postings	10	5	3	Add-On Only
Access to Resume Database	✓	✓	✓	○
Early Access to Group Hotel Room Booking	✓	✓	With 10+ In-Person Registrations	With 20+ In-Person Registrations
Sponsor Profile in Event Platform and Mobile App	✓	✓	✓	✓
Sponsor Recognition Onsite and Virtually	✓	✓	✓	✓
Virtual 1:1 Meetings	✓	✓	✓	✓
Option to Purchase 30-second Video Spot in Livestream (Limited Availability)	✓	✓	✓	○
Included In-Person 1:1 Meeting Hall Booth(s) (10' x 8') Option to Purchase Additional*4	2	1	1	0
Hopper Roadshow	2 cities	1 city	1 city	0



# GHCI 25 Add-on Branding Packages



## HYDRATION STATION

1 AVAILABLE

**INR 2L (USD 2.4K)**

Keep our attendees hydrated! Sponsor water stations located throughout GHCI.

### Benefits

- Branding on water dispensers
- Opportunity to distribute branded water bottles
- High visibility in high-traffic areas  
(Sponsor is responsible for providing and managing water bottle distribution)



## STUDENT LOUNGE

1 AVAILABLE

**INR 3L (USD 3.6K)**

Sponsor the Student Lounge, where students come to relax and prepare before meetings with Sponsors as well as to catch up with peers.

### Benefits

- Logo on GHCI website
- Logo co-branded on
- Option to distribute swag to hall attendees  
(Sponsor to manage swag production and costs)



## LIVESTREAM INTERSTITIAL

10 AVAILABLE

**INR 3L (USD 3.6K)**

Announce a product or message to a captive audience! Share a 30-second video during GHCI's livestream broadcast breaks.

### Benefits

- Logo on GHCI website
- Video runs between sessions throughout GHCI  
(Subject to content approval and scheduling by AnitaB.org India; 1 video per sponsor)



## CHARGING STATIONS

3 AVAILABLE

**INR 3L (USD 3.6K)**

Power up your brand as you power up our attendees! Sponsor high visibility charging spaces.

### Benefits

- Logo on GHCI website
- Branding on 2 Charging Stations
- Placement location decided by AnitaB.org India



\*Any Add-on branding package is not a standalone package.





# GHCI 25 Add-on Branding Packages



## JOB BOARD POSTING

PACK OF 5 JOBS

**INR 1L (USD 1.2K)**

Boost recruitment visibility!  
Post your open roles on the  
AnitaB.org India Job Board.

### Benefits

- Pack of 5 Job Board Postings



## NEWSLETTER PROMOTION

1 AVAILABLE

**INR 2L (USD 2.4K)**

Showcase your support  
for women technologists  
in one branded newsletter  
email.

### Benefits

- Logo in email
- Hyperlink and sponsor tagline (up to 20 words)



## PHOTO BOOTH

1 AVAILABLE

**INR 3L (USD 3.6K)**

A fun, engaging way to connect  
with attendees, promote your  
brand, and create lasting  
memories at Asia's largest tech  
conference for underrepresented  
groups in tech.

### Benefits

- Branding on the booth
- Placement location decided by AnitaB.org India



\*Any Add-on branding package is not a standalone package.



# Booths at GHCI 25



Platinum Category - 20ft x 20ft



Diamond Category - 20ft x 10ft



Gold Category - 16ft x 12ft



Silver Category - 14ft x 10ft



Bronze Category - 10ft x 10ft



Expo Hall Booth - 10ft x 10ft



# Hopper Roadshow Experiences

## Critical conversations

### Geopolitical Impact on India's Inclusion Landscape

Delve into this critical discussion to explore how global shifts influence India's people-first growth and workplace inclusion & representation. Themes covered under this topic will include global workforce realignment, policies pressure from global teams, impact on workplaces and strategic recommendations for companies.

### AI & Ethics

We will delve into the critical conversation on AI & Ethics, addressing inherent biases and their impact. Our focus is on uniting tech leaders in responsible AI to ask pivotal questions that drive progress. Through candid discussions, we'll explore strategies to address systemic issues and bridge existing gaps.

### Building an Inclusive Culture: Mapping Employee Journey

This topic will explore how organizations can embed inclusive culture in an employee's journey. From inclusive hiring processes to empathetic off-boarding, retention and growth to fostering resilient, diverse tech teams. Join us in leading the way towards a future where every voice is heard and valued.



## Benefits

### Enhanced Brand Visibility and Recognition

- PR and social media campaigns with collateral logo showcase

### Networking with Key Stakeholders

- Exclusive access to industry leaders
- Feature senior leadership in high visibility panels as speakers

### Brand Authority and Social Responsibility

- Lead conversations on technology and inclusion

### Talent Acquisition and Recruitment

- Engage with diverse tech talent and strengthen brand recall
- Access to attendee data for talent acquisition



# Beyond the Conference Experiences

## GHCI 25



### Unconference Area

A space for interdisciplinary learning, featuring conversations on sustainability, entrepreneurship, leadership, art, and technology. Relax, enjoy poetry, music, stories, and interactive performances; leave inspired by voices shaping inclusion, innovation, and creativity.



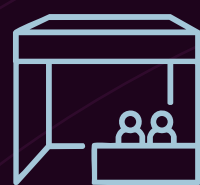
### Classroom

The Classroom space is dedicated to fostering the next generation of tech talent. It aims to provide insights into cutting-edge research methodologies, effective learning strategies, and practical skill-building techniques.



### Sustainability Initiatives

Our unwavering commitment to sustainable practices ensures we eliminate plastics and adopt eco-friendly practices to minimize environmental challenges.



### Expo Hall

Connect with top tech companies, recruiters, and industry professionals offering career guidance and job placements.



### Accessibility Features

Demonstrations of the latest assistive technologies and sessions on inclusive design.



### Book Nook

A corner to explore literature on technology, leadership, and personal growth.



### Art Nook

The Art Nook features inclusive art installations, and community art projects, immersing you in creativity and connection with 'Unbound' at the heart of it all.

unbound

GRACE HOPPER 2025  
CELEBRATION INDIA







*unbound*

GRACE HOPPER 2025  
**CELEBRATION** INDIA

DECEMBER 3-5, 2025 | BANGALORE

**Become a Sponsor today!**

Email us at: **Corporate@AnitaBIndia.org**