



Policy and Engagement Events at

2019 Grace Hopper Celebration





TECH EXECUTIVES FEATURED

Moderated by Kumar Garg, Senior Director and Head of Partnerships, Schmidt Futures



Marie Wieck
General Manager of Blockchain for IBM



Erin MacLeod
Senior Privacy and Product Counsel for Ancestry



Tal Niv
Vice President of Law & Policy for Github

CONSIDERATIONS OF EMERGING TECHNOLOGY FOR POLICY & CITIZENRY

ATTENDEES: 563

Executives from leading tech companies discussed privacy and trust related issues which should be top of mind to policymakers and subject matter experts as emerging technologies evolve, including the vital role women technologists play in shaping the policy that regulates them.

OPPORTUNITIES TO LEAD: WOMEN'S VOICES IN TODAY'S TECH POLICY LANDSCAPE

ATTENDEES: 296

Congressional staff from the House Science Committee took the stage to share their insights into successful science advocacy. Speaking to a room full of individuals eager to learn how they could get involved in the policy process, the bipartisan panel focused on the House Science Committee's accomplishments that support scientific women and what session attendees could do in the future to make their voices heard. The panel was moderated by AnitaB.org Vice President of Policy & Engagement Dr. Stephanie Rodriguez.



“Very inspirational. Thank you for sharing your stories!”

“It was good to hear about the careful research going on behind the policy decision which sometimes seem devoid on science and data.”

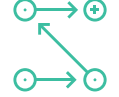


ADVOCATES FOR WOMEN IN TECH LUNCHEON

ATTENDEES: 107

This year's inaugural Advocates for Women in Tech Luncheon featured Karen Horting, CEO and Executive Director of Society for Women Engineers, and Kim Churches, CEO of the American Association of University Women. Both speakers have long been champions in the women's equity space and shared their insights for effective advocacy with a full-to-capacity room.

“In the last 30 hours of attending many GHC talks, networking events, and workshops, [the speaker's] message about equity and policy change resonated the most with me. **Change, especially at a large scale, requires an immense support system** - all hands on deck to turn the ship. I often feel like, as an individual, I can't possibly have the influence to see the results I want. However, [the speaker's] message today was a positive reminder that, as an employer and an activist, I have many tools and opportunities at my disposal that I can leverage in my everyday life. [...] I'm inspired.”



The stakeholder meetings were the first of many conversations between AnitaB.org and like-minded partners in service of a more equitable future for tech to come.



STAKEHOLDER MEETINGS

The Policy & Engagement team hosted three invite-only stakeholder meetings around the topics of public policy, our growing minority-serving institution initiative, and the AnitaB.org mission of 50/50 by 2025. Attendees represented a wide variety of allied organizations, from tech associations to social justice organizations, from women's rights advocates to computer science academics. The stakeholder meetings were the first of many conversations between AnitaB.org and like-minded partners in service of a more equitable future for the tech ecosystem.

BEING A TECH WOMAN ADVOCATE

ATTENDEES: 94

Women technologists interested in the world of civics and advocacy attended this session for an introduction to getting informed and getting engaged. AnitaB.org Policy & Advocacy associate, Faith Savaiano, and Bose Public Affairs Group Public Policy Specialist, Katie Murphy, led the session.

COMMUNITY COHORTS

31 Engaged representatives from 31 different minority-serving institutions (MSIs)

145 Recruited 145 students and faculty from MSIs to attend GHC in cohorts

95%

Said they would like to attend GHC next year.

90%

Agreed that attending GHC increased their interest in exploring a potential career opportunity in computer science.

93%

Agreed that attending GHC increased their sense of belonging in the field of computer science.

96%

Made new connections with companies at the GHC Career Fair.

“Attending GHC has been one of the highlights of me going into computer science. I felt like I was struggling to fit into the field as a woman and didn’t have a lot of support to continue. Now I see that I’m not alone in this and I’m motivated to succeed in my field.”

“As a first-time attendee, the experience was overwhelming, exciting, and truly inspirational. To see and meet so many women in computing, especially Black women in computing, was refreshing and renewed my commitment to teaching/mentoring in the field.”



58%

Of those seeking internships or jobs interviewed for an internship or job while at GHC.



19%

Of those seeking internships or jobs secured an internship or job while at GHC.





BRAID

Building Recruiting And Inclusion for Diversity



BRAID is a longitudinal research project that supports computer science departments with efforts to increase the percentage of women and underrepresented minority students in their undergraduate computing programs.

BRAID WELCOME RECEPTION

ATTENDEES: 300

The reception provided an opportunity for BRAID's many stakeholders to connect, learn more about one another, and grow their networks, including students and faculty from the 15 BRAID institutions, the UCLA BRAID Research Team, AnitaB.org program managers, and the project's corporate funders, IBM, Intel, Microsoft, and Qualcomm.

BRAID STAKEHOLDER MEETUP

This invite-only meeting created a space for deeper learning between BRAID department chairs, faculty, and students from BRAID Schools, and representatives from the companies that fund BRAID. Students dropped in to learn about the companies and meet with representatives from IBM, Intel, Microsoft, and Qualcomm, as well as to learn about the larger programmatic features of BRAID.

ASPIRING TECHNOLOGISTS

"I had a great time being an Aspiring Technologists scholar, and felt the bootcamp was really, REALLY helpful for both the conference and the interviews I have had after Grace Hopper Celebration."

"I received 3 internship offers as a result of attending Grace Hopper. I met many amazing women and made great connections. I am still in contact with my Aspiring Technologist roommate and we support and talk to each other about our careers."



80+

ATTENDEES WERE ALUMNAE FROM

5

 DIFFERENT GIRL-SERVING TECH ORGANIZATIONS

- Black Girls CODE
- Girls Who Code
- Hispanic Heritage Foundation's LOFT and Code as a Second Language
- NCWIT Aspirations Award
- SMASH

91%

Said they would like to attend GHC next year.

97%

Agreed or strongly agreed that attending GHC increased their interest in exploring a potential career opportunity in computer science.

94%

Agreed or strongly agreed that attending GHC increased their sense of belonging in the field of computer science.

97%

Made new connections with representatives from companies at the GHC career fair.

69%

Interviewed for an internship or job.

41%

Secured an internship or job.