

2018 Impact

Grace Hopper Celebration is the premier event for women technologists worldwide. We support and inspire women to further their careers, break boundaries, and transform the world of technology.



WE ARE HERE



2018 Overall Impact

/ Largest GHC of all time

20,000+ attendees from 78 countries

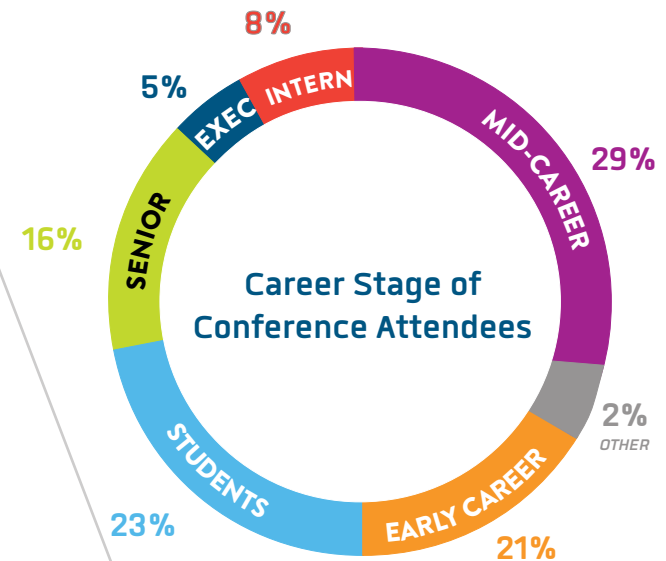
plus 2,000 more listening via *livestream* from around the world

"Find your allies. Find your team. Find your people. Let's do this together."
-Emily Chang

70% of organizations represented were corporate, academic or government

24% were nonprofit or national lab

6% identified as other



 **92 %**

of attendees felt
GHC met or exceeded
expectations

Women came to GHC 18 and...

- Felt motivated by role models they encountered / **89%**
- Believe organizations should have programs specifically focusing on hiring, retaining and advancing women / **87%**
- Reported a life-changing or aha moment during GHC / **50%**

2018 Content Highlights

/ Spotighting Fierce Women in Tech

Our inspiring keynote and featured speakers:



Padmasree Warrior,
Former CEO + Chief
Development Officer,
NIO U.S.



Jessica O. Matthews,
Founder + CEO, Uncharted Power



Dr. Justine Cassell,
Associate Dean of Technology
Strategy and Impact, Carnegie
Mellon University - School of
Computer Science



Joy Buolamwini,
Poet of Code



Noramay Cadena,
Managing Partner and Co-founder,
Make in LA



Priscilla Chan,
Co-founder, Chan Zuckerberg
Initiative



Emily Chang,
Author of Brotopia



Sara DeWitt,
Vice President, PBS KIDS Digital



Sophia Dominguez,
CEO and Co-founder, SVRF



Anita Hill,
Senior Advisor to the Provost, Brandeis
University Professor of Law, Public Policy and
Women's Studies, Heller Graduate School of
Policy and Management



Gwynne Shotwell,
President and COO, SpaceX



Andrea Sreshta,
Co-founder, LuminAID



Constance Steinkuehler,
Professor of Informatics,
University of California, Irvine

**GHC 18 WAS OUR BIGGEST
EVENT YET, WITH:**

 **16 tracks**

covering technology and career advancement

 **407 sessions**

 **898 speakers**

 **124 posters**

 **2,007 volunteers**

WE HELD MANY SPECIAL SESSIONS, INCLUDING:

- The Next Frontier: Designing for Accessibility & Inclusion
- Falling Into Tech: The Non-Traditional Path
- Open Source Day Code-a-thon for Humanity
- LGBTQ-A in Computing Luncheon
- Brotopia: Breaking Up the Boys' Club of Silicon Valley
- Climbing the Professional Ladder: A Diverse Perspective

*"I can get out of any obstacle, and
that's what leads to innovation"*
-Dr. Justine Cassell



2018 Session Highlights

/ Sharing technological innovations and career advice



Technical Tracks Representing the World of Computing

TECHNICAL TRACKS

- Artificial Intelligence
- Computer Systems Engineering
- Data Science
- Human Computer Interaction
- Interactive Media
- Internet of Things/Wearable Tech

- Open Source
- Products A to Z
- Software Engineering
- Security/Privacy
- Tech for Women

EXTENSIVE PROFESSIONAL DEVELOPMENT OFFERINGS:

Content
for all audiences (Faculty, Student, Early Career, Mid Career, Senior)

6 Professional Development Leadership Workshops

- Negotiations
- Becoming Influential
- Building Confidence

Mentorship program

Mentoring circles with **50** successful women sharing tips on job interviewing, finding one's passion, and how to thrive in male-dominated fields.

Every **20** minutes, attendees switched tables to chat with another mentor on a different topic.



Senior Women's Program provided inspiration, networking, and strategies for **520** senior technical women representing over **256** companies.

"Behind every woman who gets promoted is herself."
– Selena Rezvani, speaker at Senior Women's Program



Career Fair and Interview Hall

14,000+ resumes total available for review

Nearly **1,000 mid career resumes** submitted with 5-15 years of experience

98% of students submitted a resume and **59%** interviewed for jobs

TIME SPENT AT CAREER FAIR



46% general
59% students



Our Expo And Career Fair Was A Big Hit Thanks To

416 organizations at the career fair

and **231** interviews booths

Sponsors Succeeded

93% of sponsors felt GHC 18 met or exceeded expectations. Their top priorities were to:

Demonstrate organization's commitment to supporting women in technology / **70%**

Get broad branding and visibility / **67%**

Recruit job candidates / **63%**

94% of sponsors met or exceed recruiting goals. GHC 18 Sponsors:

Attended GHC to recruit students, faculty and/or job candidates / **91%**

Interviewed an **average of 39 candidates** and offered an average of **16 jobs**

Primarily targeted computer science (**90%**), followed by software engineering (**74%**) and data science/analytics/mining (**59%**)




Gallery Walk: Our Time


This year's GHC offered an impressive Gallery Walk featuring the greatest women in tech throughout time. The "Our Time" interactive exhibit included photos and stories of historic figures like Grace Hopper and Anita Borg, as well as of current technologists, including some of our very own GHC 18 attendees! There were also mesmerizing hologram interviews with inspirational tech leaders, and a feature wall where participants shared their dreams for the future of technology.

"It's exciting to see that women in technology is not new, because sometimes it still feels new."


– Megan Daly, Asana



Many attendees were surprised at the level of realism of this hologram, taking a few moments to realize there wasn't an actual person speaking in the middle of the room.



Hedy Lamarr was a Hollywood star prior to becoming a pioneer in wireless communications during World War II.



Professor Anita Hill

/ A poignant moment

Organizers of GHC 18 could not have predicted that Dr. Anita Hill's featured session would have been timed concurrently with the Senate's scheduled vote on Judge Brett M. Kavanaugh to the Supreme Court – an eerie echo of Dr. Hill's own experience with accusing Clarence Thomas of sexual harassment. The highly anticipated session, "The Past, Present, and Future of the #METOO Movements" drew over 800 participants in person and another 2,300 via livestream.

19 media articles covered Dr. Hill's powerful session including:

New York Times , CNET , AP, ABC , Fox and the Houston Chronicle



"You may not have a choice about what they do," said Prof. Anita Hill. "But you do have a choice about what you do." She encouraged everyone to make their voices heard by voting, working with allies, and telling their stories – and by finding places like GHC where they are valued.



Professionals at GHC

/Providing opportunities to help tech women thrive

32% have master's degrees / 26% are technical managers/leaders

 80% have a technical field of expertise

"There is nothing like being in the same room with over 20,000 women in technology and knowing there are thousands more joining us online from around the world. Whether you majored in engineering or stumbled into technology from an entirely different path, we are your people and we are here for you."

- Brenda Darden Wilkerson, CEO and
President of AnitaB.org



 **88 %**
of speakers felt
GHC met or exceeded expectations

PitchER

/Supporting women entrepreneurs from innovative tech startups

155 entrepreneurs submitted applications to the first-ever PitchER competition. The top 10 finalists were invited to present live at GHC 18 to make their case for why they should win the \$65,000 in prize money – to be split among the three top winners and audience favorite.

The Top 10 were selected based on innovation, impact, and business model.

And the winners are:



Shakeia Kegler, 1st Place
GovLia



Hannah Meyer, 2nd Place
Pie for Providers



Charu Sharma, 3rd Place
NextPlay.ai



Samantha J. Letscher, Audience Favorite
Bossy

"We Are Mighty. You don't realize it until you come here and see all of these women doing something to inspire the next generation."

–Shakeia Kegler, Founder of the startup GovLia, allowing small businesses and government agencies to streamline workflows and manage contracts efficiently.

"I am here today because so many mentors have opened the doors for me."

–Charu Sharma



WE ARE more powerful
than we know.

WE ARE...

"We are unafraid to live in our potential and our truth."
– Shyanne Ruiz, Public Health Management Corporation

"We are the foundation."
– Dana Witherspoon, Bank of America

"We are persistent."
– Elana Stroud, Seesaw Education

"We are bold. We are achievers. We are bossy."
– Olga Goldovsky and Annmarie Rizzo, Oath

"We are it!"
– Anita Asuquo, HP



Organizations at GHC

/Taking action to build inclusive cultures

GHC was a success for organizations:

Organizations feel engagement with women technologists is better at GHC than other events / **72%**

Organizations met their objectives / **99%**

Their top objectives were to:

Demonstrate organization's commitment to supporting women in technology / **70%**

Get broad branding and visibility / **67%**

Recruit job candidates / **63%**

"There is no future for us as a technology company without diversity of thought at the table. It's our responsibility as women leaders who have felt imposter syndrome throughout our careers to pull people up."
—Mary Beth Westmoreland, CTO of Blackbaud

Technical Executive Forum

Each year, TEF convenes C-level executives from AnitaB.org Partner organizations to discuss the challenges and opportunities their companies face in retaining and advancing women technologists

This year focused on movements in technology, driving transparency, and opportunity for intersectional tech ecosystems, and data-driven leadership for strategic transformation

Top Companies for Women Technologists

We recognize organizations committed to building workplaces where women can thrive. In 2018, we evaluated: 80 companies, 628,000+ technologists, and 150,000+ women technologists

These three companies had the highest overall score, categorized by size of their technical workforce. These companies have taken action to increase diversity within their organizations and create more inclusive environments

- ThoughtWorks – Size of Workforce < 1,000
- Blackbaud – Size of Workforce 1,000 – 10,000
- Bank of America – Size of Workforce >10,000

[Sign up for Top Companies](#)

GRACE H
CELEBRA





GHC 18 launched the inaugural Technology Showcase at the GHC Expo for start-ups and Fortune 500 companies alike to present their latest products, research, and innovative breakthroughs.

24 Technology Showcase Booths including:

- 3M
- Amazon
- Barclays
- Chevron
- Cigna
- Facebook Inc.
- Google
- IBM
- Intel
- John Deere
- Microsoft
- NetApp
- Nordstrom
- Northwestern Mutual
- Oracle
- SAP
- Scotiabank
- Snap Inc.
- Spectrum
- Twilio
- Ultimate Software
- Vanguard
- The Walt Disney Company
- Western Digital Corporation

“Why not shine? After all, we are the stars.”

**-Dr. Debbie G. Senesky,
2018 Abie Award Winner**

GHC 18 in the Press

- 83 articles
- 980M online article impressions
- *“The Grace Hopper Celebration wants its attendees to know they’re not alone and they’re not without power.”* - Erin Carson, CNET Brotopia: Breaking Up the Boys’ Club of Silicon Valley
- 19 media outlets onsite

Women Technologists in the Spotlight

/ Elevating the voices of our community’s leaders

Our Abie Awards honor women technologists who have made outstanding contributions to their fields, and who find innovative ways of supporting other women in tech.



Dr. Rebecca Parsons,
Technical Leadership Abie Award, Chief Technology Officer, ThoughtWorks



Chiara Amisola,
Student of Vision Abie Award, Founder, Developers’ Society and Batid, Philippines



Holly Liu,
Technology Entrepreneurship Abie Award, Co-Founder, Kabam



Dr. Debbie G. Senesky,
Emerging Leader Abie Award in Honor of Denice Denton, Assistant Professor, Stanford University Aeronautics and Astronautics Department

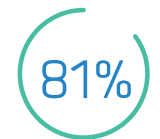


Mariana Costa Checa,
Change Agent Abie Award, Co-founder and CEO, Laboratorio, Peru



Students at GHC
/Launching the next generation of changemakers

4,767 students from 392 institutions



of students were computer science or engineering majors

- Students who attend GHC feel...
- Motivated by the role models they encounter / 93%
 - Inspired about the career opportunities ahead of them / 92%
 - More confident in their ability to build a successful technical career in academia or industry / 91%



94%

of students felt GHC met or exceeded expectations

OUR SCHOLARS PROGRAM EXPANDED TO INCLUDE

861 Scholars

from 53 countries representing 392 universities

WOMEN OF COLOR*

UNDERREPRESENTED MINORITY WOMEN*



*In our data collection and analysis, we identify "Women of Color" as women of non-white or European parentage, and "Underrepresented Minority Women (URM Women)" as Black/African American, Hispanic/Latina, Native Hawaiian/Pacific Islander, and or Native American.



AnitaB.org is valued by GHC 18 attendees:

91% agree that AnitaB.org provides opportunities that allow women to grow, learn, and develop across the technical career path, including student, re-entry and transitional stages.

91% agree that AnitaB.org champions women technologists in industry and academia, calling for accountability, transparency, and lasting change.

Join us for GHC 19 / Orlando, FL / Oct 2 -4

**GRACE HOPPER
CELEBRATION**



Interested in Participating in GHC 19?



AnitaB.org Pioneering Partners

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ca
technologies

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CISCO

DELL

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Hewlett Packard
Enterprise

hp

intel

JUNIPER
NETWORKS

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AnitaB.org Supporting Partners

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SOFTWARE
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