

2017 Impact

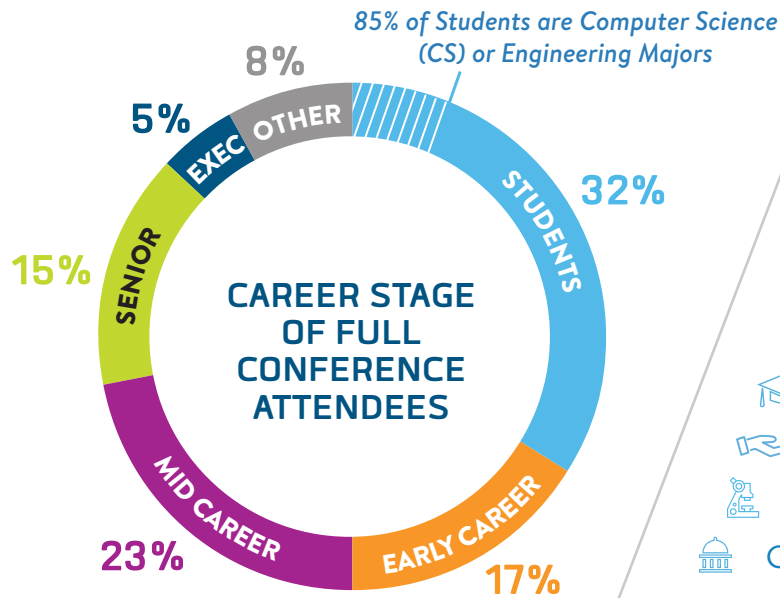
Grace Hopper Celebration is the premier event for women technologists worldwide. We support and inspire women to further their careers, break boundaries, and transform the world of technology.



GHC is produced by AnitaB.org in partnership with the Association for Computing Machinery (ACM).

2017 Overall Impact

18,000+ attendees from 81 countries



1,300+ ORGANIZATIONS REPRESENTED:

Corporate	722
Academic	492
Nonprofit	51
National Lab	26
Government	25

What if we all committed to helping 10 women go into or stay in tech? Think about that ripple effect.
— MELINDA GATES

Women from all over the world came to GHC 17 and...

- Felt motivated by role models encountered / **92%**
- Engaged well with women technologists / **82%**
- Felt inspired about career opportunities / **75%**

95%

of attendees felt GHC met or exceeded expectations

2017 Content Highlights

/ Spotighting our community's technical strengths

OUR INSPIRING KEYNOTES:



Dr. Debbie Berebichez, Chief Data Scientist, Metis / Physicist and Discovery Channel host



Dr. Fei-Fei Li, Director, Stanford University AI Lab / Chief Scientist, Google Cloud AI & ML



Debbie Sterling, Founder and CEO, GoldieBlox / Inventor of STEM adventure games



Mary Spio, Founder and CEO, CEEK VR / Virtual- and augmented-reality expert



Dr. Ayanna Howard, Endowed Chair, School of Electrical and Computer Engineering, Georgia Tech



Melinda Gates, Founder, Pivotal Ventures / Co-chair, Bill & Melinda Gates Foundation



Maureen Fan, CEO and Co-founder, Baobab Studios / 360-degree animation innovator



> 30% of our keynote and featured speakers were **women of color**
94% of speakers shared their race or ethnicity

You have so much more potential in you than you realize, and if you would just believe it, you would shoot for the stars and try even harder to achieve those dreams. I'm so excited to see what you do.

— MAUREEN FAN

GHC 17 WAS OUR BIGGEST EVENT YET, WITH:

 **16** tracks

covering technology and career advancement

 **405** sessions

 **804** speakers

 **84** posters

 **2,147** volunteers

WE HELD MANY SPECIAL SESSIONS, INCLUDING:

- Women of Color in Tech Innovation Lab
- Sisters Socials and Sisters 30th Anniversary
- Expanded Senior Women's Program
- Open Source Day Code-a-thon for Humanity
- Featured sessions with ABIE Award Winners

MALE ALLIES ON OUR SIDE:

7.75%

of attendees identified as male
More than 1,000 men registered





2017 Session Highlights

/ Sharing technological innovations and career advice



10

**TECHNICAL TRACKS REPRESENTING
THE WORLD OF COMPUTING**

Artificial Intelligence

Computer Systems Engineering

Data Science

Human Computer Interaction

Interactive Media

Internet of Things/ Wearable Tech

Open Source

Products A to Z

Software Engineering

Security/Privacy

**EXTENSIVE PROFESSIONAL
DEVELOPMENT OFFERINGS:**

Career Track

with content for all audiences
(Faculty, Student, Early Career,
Mid Career, Senior)

**11 FEATURED
SESSIONS:**

Content from
trailblazing
technologists
Topics ranging
from entrepreneurship
to advocacy

6

**Professional Development
Leadership Workshops**

AND MORE...

Mentoring/Networking
Opportunities

Content Designed
for Faculty

CRA-W Workshops

GHC Poster Session and
ACM Student Research
Poster Competition

Organizational
Transformation Sessions





*Today my dream for all of us gathered here, this movement, is that we continue to see our world with this sense of wonder, and that we **make magic** wherever we point our focus and our talents.*

— MARY SPIO

Career Fair and Interview Hall

/ Connecting organizations with talented women technologists

*Great caliber candidates!
We appreciated the mix of
students and senior women.*

— JOHN REDMOND, DELL



OUR EXPO AND CAREER FAIR
WAS A BIG HIT THANKS TO

367 organizations at
the career fair
and 461 interview booths

SPONSORS SUCCEEDED



86% of organizations met or exceeded
their recruiting goals



10,000+ resumes available for review
through our database

TIME AT CAREER FAIR



46% general
62% students

**At the Grace Hopper Celebration,
students are looking for:**

- Career guidance/
opportunities / **61%**
- Securing an internship or job / **64%**

Tech Women in the Spotlight

/ Elevating the voices of our community's leaders

Our ABIE Awards honor women technologists who have made outstanding contributions to their fields, and who find innovative ways of supporting other women in tech.



Diane Greene
 Technical Leadership ABIE Award
 / Co-founder and former CEO,
 VMware / CEO of Google Cloud



Dr. Laura Mather,
 Technical Entrepreneurship
 ABIE Award / Founder and CEO,
 TalentSonar



Dr. Marie desJardins
 A. Richard Newton Educator
 ABIE Award / College of Engineering
 and IT, University of Maryland



Mehul Smriti Rajee
 Student of Vision ABIE Award
 / Founder, Women TechMakers
 Manipal University, India



Dr. Sue Black OBE
 Social Impact ABIE Award /
 Founder, Techmums /
 Author, Saving Bletchley Park



Marie Claire Murekatete
 Change Agent ABIE Award /
 Co-founder, Refugee Girls Need
 You, Rwanda



Mercedes Soria
 Leadership ABIE Award /
 Vice President of Software
 Engineering, Knightscope



Dr. Ayşegül Gündüz
 Denice Denton Emerging Leader
 ABIE Award / Assistant
 Professor of Biomedical
 Engineering, University of Florida

I never once thought that I didn't belong in this field, and now I realize it was because I had an incredible role model within reach who gave me the privilege to feel that way.

-DR. AYŞEGÜL GÜNDÜZ

GHC 17 IN THE PRESS

 **90** articles /  **434M** online article impressions / **26** media outlets



Professionals at GHC

/ Providing opportunities to help tech women thrive



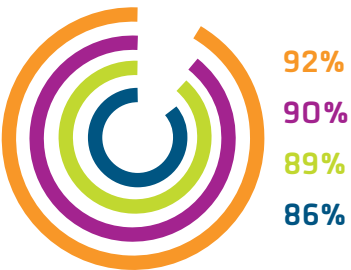
*I Am a #softwareengineer
a #womenintech a #latina
and I Am empowering people to
achieve more #GHC17 #microsoftlife*
— @JESSPAGAN

WE DRAW A TALENTED COMMUNITY OF PROFESSIONAL WOMEN

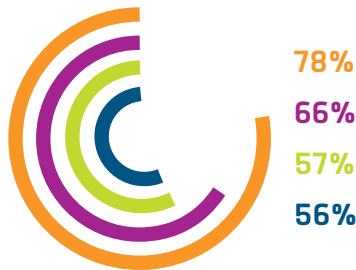
42% have master's degrees / 30% are technical managers/leaders

 75% have a technical field of expertise

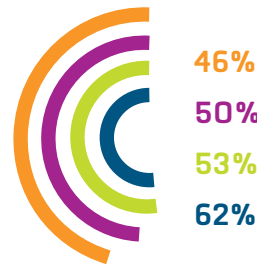
MOTIVATED BY ROLE MODELS AT GHC



INSPIRED BY CAREER OPPORTUNITIES



EXPANDED/DEVELOPED PROFESSIONAL NETWORK



■ EARLY CAREER
 ■ MID CAREER
 ■ SENIOR
 ■ EXEC

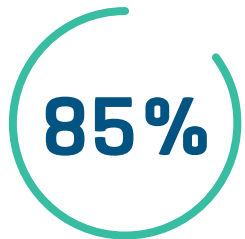


 **93%** of professional attendees felt GHC met or exceeded expectations

Students at GHC


/ Helping the next generation of changemakers create success


4,931 students from 492 institutions




of students were computer science or engineering majors

Students who attend GHC feel...

 Motivated by the role models they encounter / **94%**

 Inspired about the career opportunities ahead of them / **89%**

 More confident in their ability to build a successful technical career in academia or industry / **82%**

OUR SCHOLARS PROGRAM EXPANDED TO INCLUDE

679  Scholars

from 57 countries representing 315 universities

WOMEN OF COLOR*



UNDERREPRESENTED MINORITY WOMEN*



Grace Hopper Celebration gave me the confidence to know that I have what it takes to be a computer scientist and the courage to continue down my path.

—KELLY PETERSON, COMPUTER SCIENCE MAJOR, UNIVERSITY OF NEBRASKA - LINCOLN, A BRAID UNIVERSITY



of students felt GHC met or exceeded expectations

*In our data collection and analysis, we identify "Women of Color" as women of non-white or European parentage, and "Underrepresented Minority Women (URM Women)" as Black/African American, Hispanic/Latina, Native Hawaiian/Pacific Islander, and/or Native American.



I have never seen so many women who embody excellence and a passion for computing in one place. In the same breath, I have never seen so many companies gathered to increase their diversity numbers so actively and deliberately. As a black girl who is not always represented in faculty, this has been a refreshing and empowering experience that will stay with me for a long time.

— SISIPHO ZINJA, COMPUTER SCIENCE MAJOR,
UNIVERSITY OF ROCHESTER, A BRAID UNIVERSITY

Organizations at GHC

/ Taking action to build inclusive cultures

GHC WAS A SUCCESS FOR ORGANIZATIONS:



Their objectives included:

- Demonstrating commitment to supporting women technologists / **69%**
- Recruiting candidates / **67%**
- Increasing branding and visibility / **66%**



TECHNICAL EXECUTIVE FORUM

Executive leaders from our partner companies joined this exclusive program to discuss this year's TEF theme, "Intersectionality in Tech."

TEF is a humbling experience and opens eyes to challenges faced by all cultures, diversity groups, and intersectionality opportunities. The time you invest in participating is worth a lifetime of insight.

– SHARON WEED COCCO, IBM



Let's work together to change the direction of the industry, and to transform our culture from the inside out.

–BRENDA DARDEN WILKERSON, CEO
AND PRESIDENT OF AnitaB.org

TOP COMPANIES

We recognize organizations committed to building workplaces where women can thrive. In 2017, we measured:

63 participating companies
574,000+ technologists
131,000+ women technologists



CONGRATS TO OUR WINNERS

These three companies had the highest overall score, categorized by size of their technical workforce.

	<u>SIZE OF WORKFORCE</u>
ThoughtWorks	< 1,000
GEICO	1,000 – 10,000
Accenture	> 10,000
IBM	Special Momentum Award

SIGN UP FOR TOP COMPANIES 2018 >

Join us for GHC 18

Houston, TX / September 26-28

INTERESTED IN PARTICIPATING IN GHC 18?

CONTACT US TO LEARN MORE >



At AnitaB.org, we envision a future where the people who imagine and build technology mirror the people and societies for whom they build it. Our social enterprise supports women in technical fields, as well as the organizations that employ them and the academic institutions training the next generation.