![Grace Hopper Celebration India — AnitaB.org logo]

GHCI 18
IMPACT REPORT

The Grace Hopper Celebration India (GHCI) is the largest technical conference for women in Asia. GHCI is produced by AnitaB.org India in partnership with the Association for Computing Machinery (ACM) India. GHC was co-founded by Dr. Anita Borg and Dr. Telle Whitney in 1994 in the US, inspired by the legacy of Admiral Grace Murray Hopper. At GHCI we inspire, connect and guide women technologists with role models, new learnings and increased networks to advance their careers. AnitaB.org's vision is to achieve a 50/50 workforce by 2025 for women in technology.

The information in this impact report includes responses received from the GHCI 18 post conference survey for attendees and sponsor organizations.
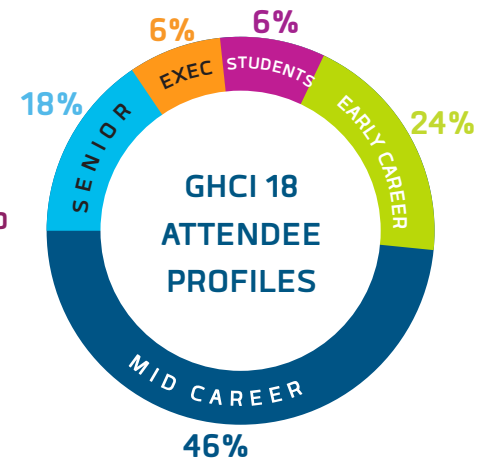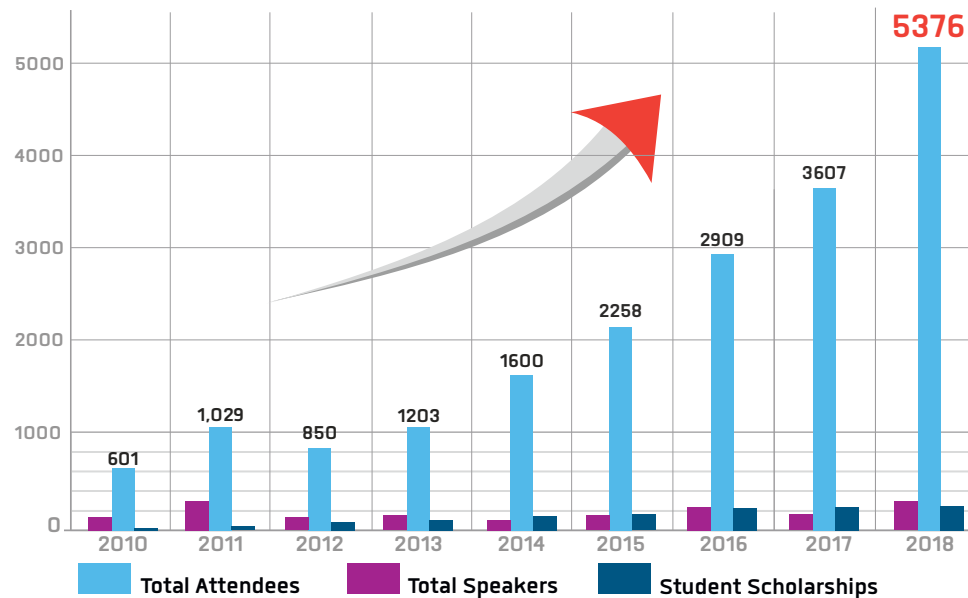
2018 Overall Impact

New milestone
5,376 attendees

Attendance grew by **49%** from 2017 — and more than **9 times** since the first GHCI in 2010

GHCI PARTICIPATION 2010 – 2018

Bar chart showing:
- 2010: 601
- 2011: 1,029
- 2012: 850
- 2013: 1203
- 2014: 1600
- 2015: 2258
- 2016: 2909
- 2017: 3607
- 2018: 5376

Legend: Total Attendees | Total Speakers | Student Scholarships

GHCI 18 ATTENDEE PROFILES

- SENIOR 18%
- EXEC 6%
- STUDENTS 6%
- EARLY CAREER 24%
- MID CAREER 46%

90%
of survey respondents are likely to attend GHCI 19

ATTENDEES CAME FROM ALL OVER INDIA AND THE WORLD

GHCI 18 attendees came from 90 cities across India. The conference was also attended by international attendees from Australia, Bangladesh, China, Indonesia, Malaysia, Japan, Singapore, UK and US.

Women in technology came to GHCI and

- **90%** agreed that GHCI 18:
  - Increased their commitment to their career
  - Significantly expanded their network of technical women
- **72%** feel inspired by the role models at the conference
- **71%** have learnt about technologies and skills they feel will support their work

96%
of all respondents were very satisfied with the overall GHCI experience.
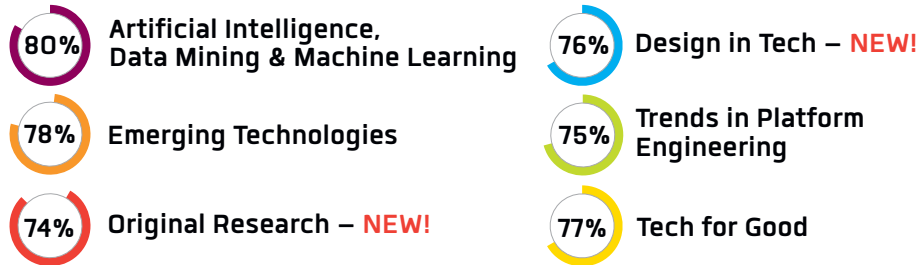
2018 Tracks and Session Highlights

🗼 **7** tracks ⇄ **114** sessions 🎙 **149** speakers

2,243 PROPOSALS RECEIVED FROM CALL FOR SUBMISSIONS

TECHNOLOGY TRACKS

GHCI offered sessions covering the latest and most exciting technologies for different career levels.

GHCI 18 attendees that were interested in more than one of the technical topics:

80% Artificial Intelligence, Data Mining & Machine Learning

78% Emerging Technologies

74% Original Research — **NEW!**

76% Design in Tech — **NEW!**

75% Trends in Platform Engineering

77% Tech for Good

92% of attendee respondents were satisfied with the technical topics covered in the sessions

NON-TECHNICAL TRACK: Career360

90% of attendee respondents were satisfied with the professional development topics covered in the sessions

How are GHCI sessions chosen?

- Most GHCI content is gathered through the Call for Submissions (CFS) process
- All proposals undergo a rigorous review process by a team of volunteer subject matter experts
- Volunteers come from diverse backgrounds, including corporations, academia and startups

GHCI 18 KEYNOTES:

"You have to own your career and your brand. Dream a big dream, be bold, be brave and be unstoppable."

Lori Beer
Global CIO of JPMorgan Chase & Co

"Push yourself out of your comfort zone constantly. Keep re-inventing your career and learn to take calculated risks."

Vaishali Kasture
Founder of Sonder Connect

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Other Popular Sessions at GHCI 18

Expert Meetups:
one-on-one interaction with GHCI 18 speakers

97% rated the Expert Meetups as Excellent and Good

Speed Mentoring:
experienced women in technology from the AnitaB.org volunteering community guide young talent on how to shape their career

85% rated the Speed Mentoring as Excellent and Good

Tech Expo:
showcasing some of the latest technology products and solutions from startups and large organizations

88% rated the Tech Expo as Excellent and Good

TechTalks:
exciting and interactive dialogues with the tech front runners

77% rated the TechTalks as Excellent and Good

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Professionals at GHCI 18

PROVIDING INSPIRATION

85% felt inspired about their future career opportunities

90% developed a strong professional network.

"The presence of close to 5000 women in technology at GHCI was an amazing feeling. Till I attended GHCI I had no idea that there were so many companies working on exciting technologies, in such a big way. At the conference, it was great to discover how Artificial Intelligence (AI) has entered the Indian job market. GHCI offered lots of good workshops with practical tools and QnA. Also managed to receive some great career advice from experienced senior women leaders. Both the keynotes were very inspiring."

– GHCI 18 ATTENDEE

80% of professional attendee respondents were satisfied with the overall GHCI experience

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Organizations at GHCI 18

GHCI 18 was attended by

66 SPONSORS
Committed to recruiting, retaining and growing women in technology

411 ORGANIZATIONS
Corporate and academic organizations represented through speakers and attendees

SPONSOR SENTIMENTS

88% sponsor respondents rated the overall GHCI 18 experience as exceeded and met expectations

84% rated the Career Fair as Excellent and Good

96% agreed that they will definitely or possibly be a sponsor at GHCI 19

100% sponsors agreed the following outcomes were important for them from GHCI:

- Empowerment and exposure for women in technology
- Talent acquisition
- Employer branding

BENEFITS FOR ORGANIZATIONS AT GHCI

- Learn strategies to build stronger and more diverse teams
- Recruit rich technical resources among young talent at the Career Fair
- Engage with the technical women workforce within the organization by providing an opportunity for them to learn, network and present their talent at the conference
- Showcase women and male leaders as role models by participating as speakers
- Learn strategies to build stronger and more diverse teams
- Demonstrate technology excellence at the Tech Expo

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Students at GHCI 18

QUALIFICATIONS AMONG STUDENT ATTENDEES

62% Bachelor's Degree

18% Master's Degree

5% Phd

STUDENT ATTENDEE SENTIMENTS

87% felt inspired after attending GHCI 18

86% agreed that attending the conference had expanded their network

83% of the student respondents were very satisfied with the GHCI experience

250 Students were awarded a GHCI scholarship

840 applications were received for GHCI 18 Student Scholarships

JOB OPPORTUNITIES AT GHCI 18

- **70%** *student respondents have submitted their CV in the GHCI 18 Resume Database*

- **28%** *had at least one interview for a job or internship during the conference*

- **8%** *received an offer for a job or internship*

"GHCI is an exceptional experience offering phenomenal learning and networking opportunities. Getting to know more people at the conference and meeting others who are at the peak of their career, has ignited a fire in me to be more committed and to chase my dreams … no matter what obstacles stand in my way!"

– GHCI 18 attendee

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GHCI 18 Career Fair

The GHCI Career Fair for women professionals and students in technology is a great opportunity for:

- A new job at any career level
- Getting back to work after a career break
- An internship
- A first job after graduation

GHCI 18 Career Fair attendees got to directly interact with leaders and representatives from the 66 sponsor organizations, which included the top global technology companies. The GHCI 18 Career Fair for all attendees was free, to extend the opportunity to more women in technology.

Attendee respondents' reasons for coming to the GHCI 18 Career Fair

36%	Find the first job after graduation
29%	Find an internship
23%	Explore alternate career options/find a new job
8%	Find a job after career break
4%	Network with employers

Among the GHCI 18 Career Fair attendee respondents

- **83%** Submitted their profile in the Resume Database
- **52%** Interacted with more than ten organizations at the Career Fair
- **30%** Had job/internship discussions in progress
- **76%** Rated the Career Fair as Good
- **84%** Sponsor organizations rated the Career Fair as Excellent and Good

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GHCI 18 A True Celebration of Women in Technology

GHCI 18 Program and Track Chairs

GHCI is unique as it brings together close to 200 women in technology professionals every year that volunteer and are responsible for the strategizing, reviewing and implementation of the program content. We celebrate all these great women in tech!

The AnitaB.org India team behind GHCI 18

"There is no expiry date for dreams. GHCI 18 is the safest and one of the biggest platforms to start dreaming …. and live the dream of building a great career in technology."

Geetha Kannan,
Managing Director, AnitaB.org India

The Brilliant

GHCI 18 had a striking 3-D installation *The Brilliant* with the theme that celebrated all women in technology. The Brilliant was a key attraction and backdrop for several great pictures of our women in technology.

The AnitaB.org India Wall

This year GHCI 18 included the impressive AnitaB.org India Wall – highlighting our milestones and quotes from important industry leaders and volunteers, on our journey of advancing the careers of women in technology.

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The Women Entrepreneur Quest (WEQ)

- *WEQ is an annual startup contest that identifies and rewards talented women entrepreneurs who are founders of technology startups*

- *WEQ is sponsored by AnitaB.og India and Department of Science and Technology (DST), Government of India*

- *The Indo-US Science and Technology Forum (IUSSTF) plays an integral role in supporting and organizing WEQ*

- *The top 10 winners of the contest are awarded an all-expenses-paid experiential learning trip to Silicon Valley, US*

WEQ 2018 received 266 applications from women founded tech startups across India

WEQ 2018 Top 10 winners are:

- **Anushka Shetty, Plop chat**
- **Kalyani Khona, Inclov**
- **Neha Satak, Astrome**
- **Pallavi Gupta, Espresso Labs**
- **Radhika Patil, Cradlewise**
- **Shampa Choudhury, Citility**
- **Shruthi ReddyFounder, Anthyesti**
- **Surabhi Das, Ziroh Labs**
- **Suruchi Rao, Ossus Biorenewables**
- **Tarusha Mittal, Ethx.co**

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