



**ANITA BORG
INSTITUTE**
WOMEN TRANSFORMING
TECHNOLOGY



GHCI 16 IMPACT REPORT

The Grace Hopper Celebration India (GHCI) is the country's largest technical conference for women. It is produced by the Anita Borg Institute (ABI) India in partnership with the Association for Computing Machinery (ACM) India. GHC was co-founded by Dr. Anita Borg and Dr. Telle Whitney in 1994 in the US, inspired by the legacy of Admiral Grace Murray Hopper. Since 2010, women come to GHCI every year for inspiration, to build connections, and to give or receive guidance to strengthen their careers in tech. GHCI is a celebration of women who transform technology. In 2016, GHCI reached more women than ever before.

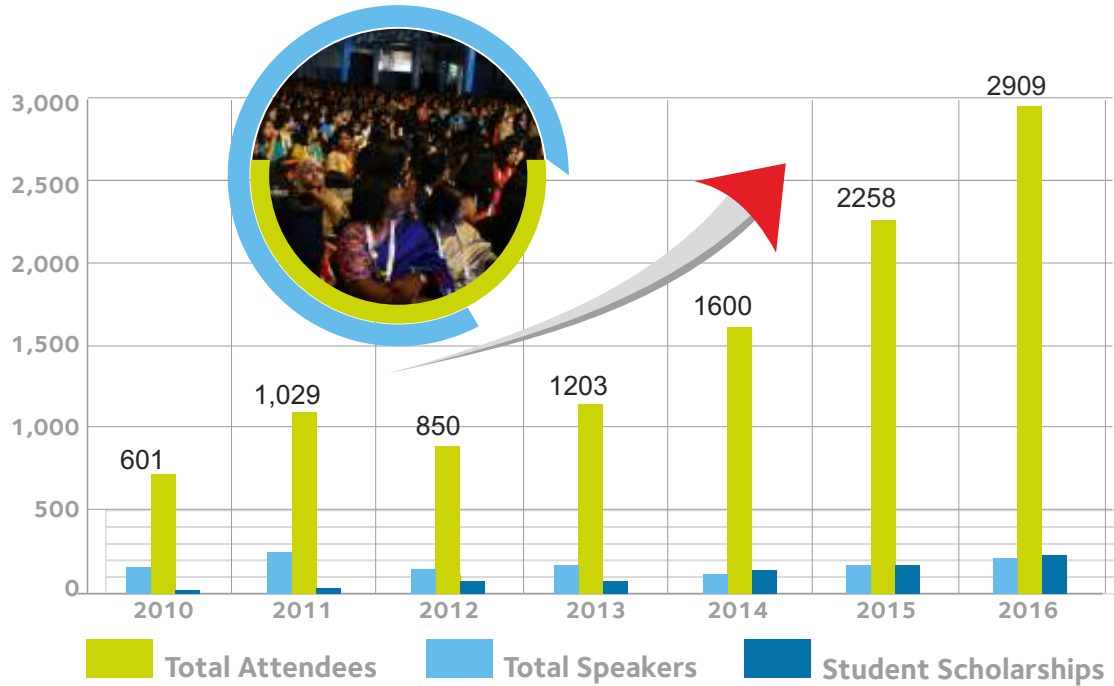
The information in this report comprises responses collected from attendees and sponsor organizations who responded to the GHCI 16 post-conference survey.

ANITA BORG INSTITUTE
GRACE HOPPER | INDIA
CELEBRATION OF WOMEN IN COMPUTING

BUILDING THE CAREERS OF WOMEN IN TECH

Attendees represent a diverse range of skills, perspectives and career goals

GHCI PARTICIPATION 2010 - 2016



Attendance grew 29% from 2015 — and more than 4 times since the first GHCI in 2010.

At GHCI, attendees are surrounded by hundreds of women who have already built careers or want successful careers in technology. GHCI caters to the professional, entrepreneurial, and research interests of women in technology. Organizations come to GHCI to crack the code of how to build inclusive workplaces.

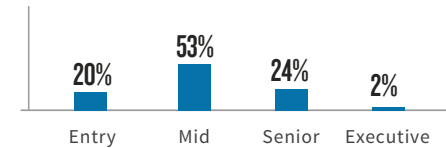
HOW DID ATTENDEES FEEL ABOUT THEIR GHCI EXPERIENCE?

- 92%** agreed they
 - + Feel less isolated as a woman in technology
 - + Were inspired by the role models they saw at the conference
 - + Increased their commitment to their career
 - + Enhanced their skills to help advance their career
- 97%** feel inspired about the career opportunities ahead of them
- 96%** have developed a strong professional network

ATTENDEE PROFILES



ATTENDEES BY CAREER LEVELS



ATTENDEES FROM ALL OVER THE WORLD



GHCI 16 attendees came from more than **67** cities across India. The conference was also attended by international attendees from

- | | | |
|------------|-----------|------|
| AUSTRALIA | CHINA | U.K. |
| BANGLADESH | JAPAN | U.S. |
| FRANCE | SINGAPORE | |
| GERMANY | SRI LANKA | |

3 DAYS PACKED WITH LEARNING AND INSPIRATION

GHCI 16's stellar line-up of speakers shared valuable insights and experience that inspired the attendees to build rewarding careers in technology

KEYNOTE AND OTHER INVITED SPEAKERS



Vanitha Narayanan

Chairman of IBM India Private Limited



Cynthia Stoddard

Senior Vice President and Chief Information Officer, Adobe



Ganesh Balasubramanian

Global Head Design and ADM, HSBC



Mohit Saxena

Co-Founder and CTO, InMobi



Nora Denzel

(Independent Director)



Prameela Kalive

Executive Vice President, Zensar Technologies

TECHNOLOGY TRACKS

GHCI offered technical sessions covering the latest and most exciting technologies for different career levels.

- Data Science & Machine Learning
- Emerging Technologies
- Human Computer Interaction (HCI) – **NEW!**
- Open Source
- Systems Engineering
- Tech Products A to Z – **NEW!**

77% of attendee respondents rated the quality of the technical tracks as Excellent and Good
94% agreed the technical session topics were relevant

NON-TECHNICAL TRACKS

These tracks focused on management sessions that help to build rewarding careers. Tracks such as **'Back to Work'** for women who have taken a career break and the **'Campus to Corporate'** for those making a new entry into the workforce were designed for specific target audiences.

- Back to Work
- Campus to Corporate
- Career Mastery for Success – **NEW!**
- Entrepreneurship
- Leadership
- Management Excellence
- Organizational Transformation – **NEW!**

82% of attendee respondents rated the non-technical tracks as Excellent and Good
94% agreed the professional development topics were relevant

TRACKS

13

SESSIONS

86

SPEAKERS

210

VOLUNTEERS

270

Committed volunteers strategize, plan, review and implement the entire GHCI program content

How are GHCI sessions chosen?

- 1 Most GHCI content is gathered through the Call for Submissions (CFS) process
- 2 All proposals undergo a rigorous review process by a team of volunteer subject matter experts
- 3 Volunteers come from diverse backgrounds, including corporations and academia

“This was the first conference which I attended and everything about the conference was a highlight. Tech related sessions with professional development topics are of a great help in planning the balance.”

GHCI 16 INDUSTRY ATTENDEE

1,865

CALL FOR SUBMISSIONS
Almost 30% increase
 in submissions from 2015

RATINGS

Another record-breaking year

GHCI is a place where women find inspiration in ways big and small. From an introduction to an industry luminary to a conversation in the hallway, the celebration is packed with moments that uplift and energize.

General conference ratings (overall quality)



98%

of all respondents were very satisfied with the overall GHCI experience.

ALMOST ALL ATTENDEES ARE LIKELY TO RETURN FOR GHCI 17

91%

of survey respondents are likely to attend GHCI 17

CAREER OPPORTUNITIES

97%

Almost all survey respondents were inspired about career opportunities ahead

96% of survey respondents agreed they had developed a strong professional network at GHCI 16

“

“An awestruck moment in life was to be surrounded by thousands of women at GHCI 16! All were from different age groups, different locations, from students to CIOs and CEOs of top technology firms. What was common among all? All were from the STEM background. The feeling of being part of such a group where all women were from technical backgrounds was just WOW!! I was blown away by the elegance and simplicity of all the high profile ladies who staged during the sessions. This is an experience to cherish for a lifetime.”

— **GHCI 16 INDUSTRY ATTENDEE**



INDUSTRY ATTENDEES

ORGANIZATIONS AT GHCI 16

GHCI is attended by organizations that view technology innovation as a strategic imperative and believe women are crucial to building the technology the world needs.

GHCI 16 was attended by

43 SPONSORS

Committed to building inclusive cultures and finding technical talent

305 ORGANIZATIONS

Corporate and academic organizations represented through speakers and attendees

SPONSOR SENTIMENTS



100%

agreed they are likely to return as a sponsor for GHCI 17

83%



said the overall experience at GHCI 16 met or exceeded their expectations



BENEFITS FOR ORGANIZATIONS AT GHCI

- Learn strategies to build stronger and more diverse teams
- Recruit rich technical resources among young talent at the Student Career Fair
- Engage with the technical women workforce within the organization by providing an opportunity for them to learn, network and showcase their talent at the conference
- Showcase senior women and male leaders as role models by participating as speakers
- Demonstrate technology excellence at the Hands on Lab

Students gain inspiration and career guidance at GHCI

Students leave inspired and committed to pursuing tech careers, moving the needle toward greater representation of women in the tech industry



ATTENDEE PROFILE

Computer Science/Informatics	57.29%	<div style="width: 57.29%;"></div>
Electronics and Communication Engineering	18.75%	<div style="width: 18.75%;"></div>
Computer Engineering	15.63%	<div style="width: 15.63%;"></div>
Information Systems/Science	4.17%	<div style="width: 4.17%;"></div>
Other	4.16%	<div style="width: 4.16%;"></div>

HOW DID STUDENTS FEEL ABOUT THEIR GHCI 16 EXPERIENCE?

95% of the student respondents were very satisfied with the GHCI experience

98% of student respondents felt inspired after attending GHCI 16

95% felt committed to pursuing a technology career

90% agreed attending the conference had expanded their network and provided them with opportunities to be mentored

71% were satisfied with the Poster Session

220 Students attended thanks to a GHCI scholarship
Student scholarships increased by 29% from 2015

Job Opportunities at GHCI 16

At the Student Career Fair, women students from technical backgrounds got to meet companies directly, had interviews on-site and some even received offers for open job positions and internships.

73% student of respondents submitted their CV to the GHCI 16 resume database

5% had at least one interview for a job or internship during the conference

“Being a fresher, I was looking for good opportunities to start my technical career. GHCI provided me with the perfect stage where I could interact with some great people and companies.”

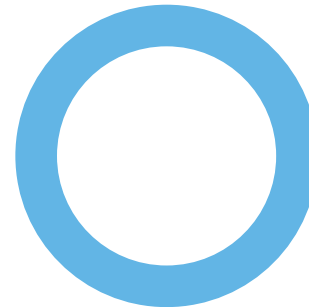
GHCI 16 STUDENT ATTENDEE

“I haven’t met much successful women in technology so far in my career. I met, talked, got inspired at GHCI 16... I wish to be like one of them.”

GHCI 16 STUDENT ATTENDEE

Industry professionals are inspired and re-energized

At GHCI, professional women gain new tools and renew their commitment to their careers.

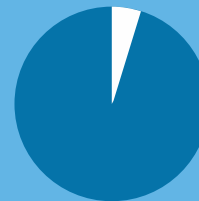


INDUSTRY ATTENDEE SENTIMENTS

PROVIDING INSPIRATION

97% felt inspired about their future career opportunities

70% developed a strong professional network



INDUSTRY ATTENDEE RATINGS OF THE OVERALL GHCI EXPERIENCE

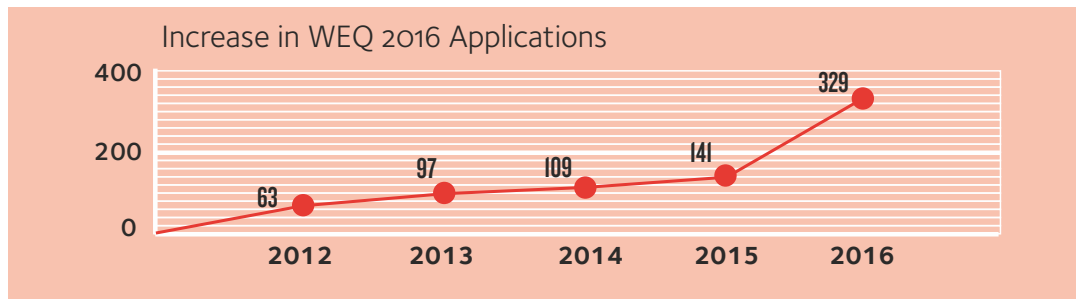
97% of respondents were very satisfied with the overall GHCI experience

THE WOMEN ENTREPRENEUR QUEST (WEQ)

- WEQ is an annual startup contest
- Started in 2011, WEQ identifies and rewards talented women entrepreneurs who are founders of technical ventures
- Indian Union Government sponsorship through Department of Science and Technology (DST)
- The winners of the contest are awarded an all-expenses-paid experiential learning trip to Silicon Valley, US

WEQ 2016

- **329** applications received from women-founded tech startups across India. **133%** increase from 2015



- **28** Ecosystem Partners and **4** Media Partners
- **WEQ 2016** meets were organized at Bangalore, Mumbai and New Delhi in October 2016. These were attended by **85** women entrepreneurs in technology.



GHCI shapes the conversation about women technologists

Increased press coverage and social media engagement

GHCI 16 IN THE PRESS

“ This was unlike most tech conferences in the city, where you see a sea of men and a sprinkling of women. The 7th annual edition of Grace Hopper Celebration of Women in Computing India (GHCI) saw nearly 3,000 women technologists from across the country converging at a private convention center in north Bengaluru.

The Times of India, Anand J, December 8, 2016



SOCIAL MEDIA REACH #GHCI16

3,069 Total mentions on Facebook and Twitter

13.7 Mn Impressions

1.7 Mn Potential Reach

Official hashtag - #GHCI16 trended in Bangalore on Day 1 and Day 2 at 1st, 2nd & 3rd positions throughout the day on Twitter.

SELECTED COVERAGE

Participants at GHCI, the country's largest annual gathering of women technologists, organized by the Anita Borg Institute, in Bengaluru Deccan Herald (Print), December 8, 2016

[My dream is to have one Flipkart-like company by a woman: Telle Whitney](#)

The Times of India, Anand J & Shalina Pillai, December 11, 2016

[ABI Scholarships for women in computing and tech](#)

The Hindu, November 14, 2016

[ABI India contest to take 10 women entrepreneurs to Valley](#)

The Times of India, Anand J, September 26, 2016

[Anita Borg Institute invites applications for GHCI 2016 scholarships](#)

Educationworld.in, June 9, 2016

[ABI announces conference for women technologists](#)

Cio.in, June 1, 2016

Join us for the Grace Hopper Celebration India 17!

More at ghcindia.anitaborg.org

Email us at
ABI-India@anitaborg.org
for inquiries

